## Heidrick \& Struggles

## FIRST QUARTER 2017 FINANCIAL RESULTS

April 24, 2017

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## SAFE HARBOR STATEMENT

The 2017 first quarter news release, conference call webcast, and the following slides contain forward-looking statements. The forward-looking statements are based on current expectations, estimates, forecasts and projections about the industry in which we operate and management's beliefs and assumptions. Forward-looking statements may be identified by the use of words such as "expects," "anticipates," "intends," "plans," "believes," "seeks," "estimates," "projects," "forecasts," and similar expressions. Forward-looking statements are not guarantees of future performance and involve certain known and unknown risks, uncertainties and assumptions that are difficult to predict. Actual outcomes and results may differ materially from what is expressed, forecasted or implied in the forward-looking statements. Factors that may affect the outcome of the forward-looking statements include, among other things, leadership changes, our ability to attract, integrate, manage and retain qualified consultants and senior leaders; our ability to develop and maintain strong, long-term relationships with our clients; declines in the global economy and our ability to execute successfully through business cycles; the timing, speed or robustness of any future economic recovery; social or political instability in markets where we operate; the impact of the U.K. referendum to leave the European Union (Brexit); the impact of foreign currency exchange rate fluctuations; unfavorable tax law changes and tax authority rulings; price competition; the ability to forecast, on a quarterly basis, variable compensation accruals that ultimately are determined based on the achievement of annual results; our ability to utilize our tax losses; the timing of the establishment or reversal of valuation allowances on deferred tax assets; the mix of profit and loss by country; our reliance on information management systems; any impairment of our goodwill and other intangible assets; and the ability to align our cost structure and headcount with net revenue. For more information on the factors that could affect the outcome of forward-looking statements, refer to our Annual Report on Form 10-K for the year ended December 31, 2016, under Risk Factors in Item 1A, and our quarterly filings with the SEC. We caution the reader that the list of factors may not be exhaustive. We undertake no obligation to update publicly any forward-looking statements, whether as a result of new information, future events or otherwise.


FIRST QUARTER 2017
CONSOLIDATED RESULTS

QUARTERLY CONSOLIDATED NET REVENUE


## QUARTERLY NET REVENUE BY BUSINESS SERVICE



QUARTERLY OPERATING INCOME


## QUARTERLY OPERATING MARGIN



QUARTERLY ADJUSTED EBITDA ${ }^{(1)}$


[^0]QUARTERLY ADJUSTED EBITDA MARGIN(1)


[^1]
## ADJUSTED EBITDA MARGIN

We define Adjusted EBITDA as earnings before interest, taxes, depreciation, intangible amortization, stockbased compensation expense, compensation expense associated with Senn Delaney retention awards, acquisition-related earnout accretion, and other non-operating income or expense.

| \$ in millions- numbers may not foot due to rounding | 3 months ended March <br> 2017 | 2016 | change |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |

CONSULTANT HEADCOUNT


## 1Q 2017 HMRC SETTLEMENT --ACCOUNTING TREATMENT OF EBT



## SALARIES \& EMPLOYEE BENEFITS EXPENSE



GENERAL \& ADMINISTRATIVE EXPENSES


## QUARTERLY NET INCOME



QUARTERLY NET INCOME-ADJUSTED

"In the 2016 fourth quarter, the company's EPS was impacted by an unusually high effective tax rate, $94.9 \%$. The company repatriated dividends from foreign operations to the United States. This resulted in additional book tax expense which will be offset by utilizing foreign tax credits. The company also recorded several other non-recurring tax items which also contributed to the high effective tax rate. Adjusting for these one-time tax items, the company's tax rate would have been $54 \%$ in the 2016 fourth quarter and Adjusted Net Income would have been $\$ 4.4$ million.
** Adjusted net income of $\$ 3.6$ million reflects results that exclude the impact of a cash settlement with the HRMC related to the taxation of a legacy U.K. benefit trust obligation.
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## QUARTERLY NET INCOME PER DILUTED SHARE



QUARTERLY NET INCOME PER DILUTED SHARE- ADJUSTED


- In the 2016 fourth quarter, the company's EPS was impacted by an unusually high effective tax rate, $94.9 \%$. The company repatriated dividends from foreign operations to the United States. This resulted in additional book tax expense which will be offset by utilizing foreign tax credits. The company also recorded several other non-recurring tax items which also contributed to the high effective tax rate. Adjusting for these one-time tax items, the company's tax rate would have been $54 \%$ in the 2016 fourth quarter and Adjusted Net Income would have been $\$ 4.4$ million.
** Adjusted diluted earnings per share of $\$ 0.19$ reflects results that exclude the impact of a cash settlement with the HRMC related to the taxation of a legacy U.K. benefit trust obligation.


## CASH POSITION



## BACKLOG

Backlog is comprised of contractual billings for Executive Searches that will be recognized as revenue in the future. It does not include Leadership Consulting or Culture Shaping.


## WORLDWIDE MONTHLY CONFIRMATION TRENDS



GUIDANCE: 2Q 2017 NET REVENUE (excludes reimbursements)

${ }^{(1)}$ This forecast is based on the average currency rates in March 2017 reflects, among other factors, management's assumptions for the anticipated volume of new Executive Search confirmations, Leadership Consulting assignments and Culture Shaping services, the current backlog, consultant productivity, consultant retention, and the seasonality of the business.
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## EXECUTIVE SEARCH QUARTERLY RESULTS



## EXECUTIVE SEARCH CONSULTANT HEADCOUNT



PRODUCTIVITY


## REVENUE PER EXECUTIVE SEARCH

## Executive Search Revenue Divided by Executive Search Confirmations

## INDUSTRY PRACTICE GROUP MIX OF BILLINGS(1)



[^2]INDUSTRY PRACTICE BILLINGS
1Q 2017 COMPARED TO 1Q 2016


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[^0]:    ${ }^{(1)}$ Adjusted EBITDA and Adjusted EBITDA margin are non-GAAP financial measures which the company believes are useful to management and meaningful to investors because they provide insight into the ongoing operating results of the company's core business. A reconciliation to Operating Income is provided on Slide 12.

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[^1]:    ${ }^{(1)}$ Adjusted EBITDA and Adjusted EBITDA margin are non-GAAP financial measures which the company believes are useful to management and meaningful to investors because they provide insight into the ongoing operating results of the company's core business. A reconciliation to Operating Income is provided on slide 12.

[^2]:    (1) Industry practice bilings as percentage of total Executive Search bilings in 1 Q 2017. Numbers may not add due to rounding

